Team Managers/Treasurers/Coaches,

The letter on the next page is strictly for your consideration. The sponsorship levels and the various returns offered to the sponsor are just suggestions. You should revise these as you see fit for the purposes of your team.

Please do ensure that you revise and enter the details related to YOUR particular team in all of the yellow highlighted areas on the letter. For your official team bank account name for purposes of cheques that are written, please refer to the Rep Team Finances Handbook.

**IMPORTANT**

1. Do not use a prior version of this letter – the mailing address for cheques has been updated and is very important.
2. Sponsor Bars will no longer be on the back of player jerseys – please keep this in mind when determining how you will “advertise” your sponsors. Consider other apparel on which a corporate logo could be displayed.

|  |  |
| --- | --- |
|  | Burlington Girls Hockey Club PO Box 93154, RPO Headon Rd., Burlington, Ontario L7M 4A3  **Tel: 905-635-0508  Web Site: www.bghc.ca** |

The Burlington Barracudas Team Name Here Girls Rep hockey team needs your help!

Our team will be representing the City of Burlington province-wide playing league games against teams from across Ontario. With the overwhelming success and traction of the Professional Womens’ Hockey League (PWHL) in its inaugural seasons, there is no better time to be involved with girls hockey!

Corporate sponsorship will help us achieve our goals of providing our girls with the opportunity to develop additional skills via shooting and skating clinics, acquiring extra ice to assist in our development objectives and participating in tournaments.

**PLEASE CONSIDER BEING PART OF THE SUCCESS OF THIS TEAM BY SHOWING YOUR SUPPORT!**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Level of Sponsorship** | **PLATINUM**  **$1500** | **GOLD $750** | **SILVER**  **$500** | **BRONZE less than $500** |
| Your corporate logo on team’s home OR away jerseys (sponsor bars are no longer in use) | **** |  |  |  |
| Your corporate logo on our team practice jerseys |  | **** |  |  |
| Your corporate logo on {insert any other item on which the team has agreed to place a logo eg. Water bottles or t-shirts} |  |  | **** |  |
| Full season advertising placement on the Team  Website August 2025 – April 2026  *[Note for Coaches: this is your team on the BGHC website and must be maintained by your team Webmaster]* | **** | **** | **** | **** |

Please note that our team sponsorship policy will result in x% of sponsorship fees collected by a particular player’s family, to a maximum of $xxx [insert team agreed reimbursement, but cannot exceed 50% of sponsorship amount or team fee, whichever is less], being credited against that particular player’s fees for the season with the team. The remaining funds will be added to the general team budget.

Please make cheques payable to **BGHC [place official team bank account name here]** and mail to:

Burlington Girls Hockey Club (BGHC) [place team name here]

c/o[name of team Treasurer and PO Box 93154, RPO Headon Rd. Burlington, ON, L7M 4A3

**The Barracudas [place team name here] thank you for your support!**

Head Coach: [insert name of head coach and email address