



Burlington Girls Hockey Club

3466 Mainway Drive, Burlington, Ontario L7M 1A8

Tel: 905-631-7409

Web Site: www.bghc.ca

BGHC Sponsor and Vendor Advertising Policy

1. BGHC members and teams shall **NOT** accept sponsorships **IF** the sponsors insist on conditions which are contrary to Club policies.
2. The BGHC will **NOT** distribute e-mail blasts to its members of promotional material on behalf of BGHC league, house league or competitive team sponsors or vendors.
3. An individual member shall not use team or other email distribution lists available to him/her through their membership in the BGHC to promote any individual, organization or other entity, unless permission is first received from any member to whom the email will be distributed. Approval needs to be obtained for the advertising from the BGHC Board of Directors prior to the distribution.
4. The BGHC will post the names and/or logos of its league, house league and competitive team sponsors on the BGHC website.
5. Where approved by the BGHC Board of Directors, a link to the sponsor's website will be created from the BGHC website.
6. Sponsors and vendors may purchase advertising as offered by the BGHC on various items throughout the season (such as periodic NewsLetters and the Spring Break Tournament program) pending the approval of the advertising by the BGHC Board of Directors.